1. Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

55.5% success rate, 36.4% failure rate, with an 8.1% cancel rate. The data reflects that most crowdfunding campaigns are not cancelled. 57 out of 986 campaigns were cancelled. The most successful crowdfunding campaigns are in theater and plays, rendering the largest range of results.

1. What are some limitations of this dataset?

The data set provides created dates and deadline dates. It would be great to provide distinct dollar amounts for fails, successes and cancellations for all categories.

1. What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A possible useful chart, can be a pie chart that displaying magnitude and percentages. Some additional value that can possibly be provided form the data for user is a see total value calibrated in monitory value amounts for each parent and sub category